



SHYAM SUNDAR™
CHANDIWALA

THE SHINE OF PURITY





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Rewriting the
SILVER TRADITION

Silver Jewellery | Silver Gift Items | Silverware | Silver Idols

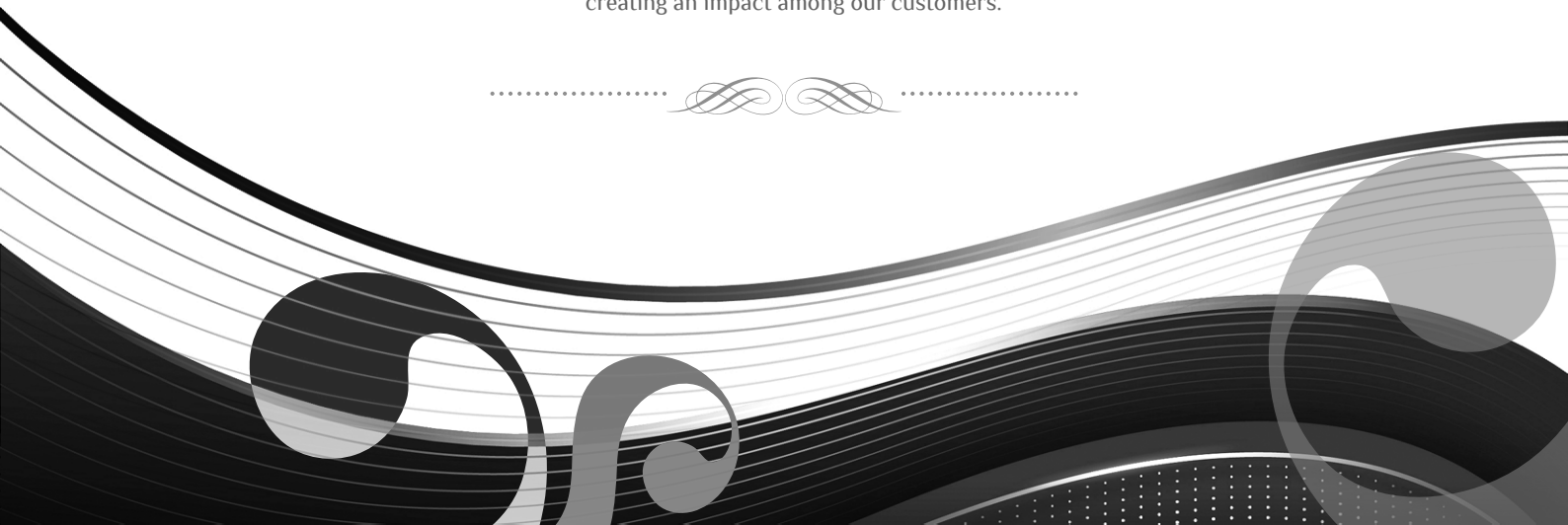


SHYAM SUNDAR CHANDIWALA



Beauty, purity, craftsmanship; Shyam Sundar Chandiwalla amalgamates these traits to create an extensive range of silver masterpieces. We specialise in an array of designs, all impeccably crafted to bring you the brilliance of silver in its purest form.

Blending the shades of tradition with contemporary designs, we bring a distinguished range of silver products. Our vision is to grow our presence and create unique pieces, both standardised and bespoke. We aim to become one of the top silver brands by creating an impact among our customers.



VISION & MISSION STATEMENTS





our vision

To redefine the 'Shine of Purity' that has been an integral part of our culture by re-envisioning the significance of silver in our lives

our mission

To design and deliver the purest products and go beyond satisfying our customers by upholding our signature mark of authenticity and building a new legacy for the brand 'Shyam Sundar Chandiwala'



OUR LOGO



Minimal | Sophisticated | Elegant

The logo colours have been carefully chosen to signify the brand's primary message :
"Shine of Purity"

The solid grey backdrop represents the silver in its purest form whereas the two S's create recall with direct association to the brand Shyam Sundar Chandiwala.

The logo is minimal in its design while the typography brings about an element of sophistication making the entity a reflection of the brand and its products.

THE PROMISE OF AUTHENTICITY



Our collection is a finely curated selection of jewellery, gifts, and silverware, all designed with our signature mark of authenticity. Not only is purity one of our most important benchmarks, we also emphasise on design and craftsmanship to ensure that every piece produced at the house of Shyam Sundar Chandiwalla is an epitome of finesse.



AN ECLECTIC RANGE OF PRODUCTS



Silver Jewellery | Silver Gift Items | Silverware | Silver Idols



THE GIFT OF Purity

Gifting silver is an integral part of our exuberant traditions; be it weddings, festivities, or any other special occasion. Shyam Sundar Chandiwala redefines this tradition with an exclusive array of gift items, designed using the purest form of silver to keep the integrity of our traditions intact.



INTRINSICALLY CRAFTED Jewellery

We bring a diverse range of beautifully designed silver jewellery that is a unique blend of our vibrant culture & contemporary trends. From traditional patterns to modern styles, our jewellery is the perfect pick for everyday & occasion wear.



UPGRADING YOUR Interiors

Shyam Sundar Chandiwala goes beyond conventional silver products to present you with a plethora of stunning silverware. From Puja utensils, to crockery and more, we have with us an exquisite collection of silverware that will add an element of royalty to every household that it becomes a part of.

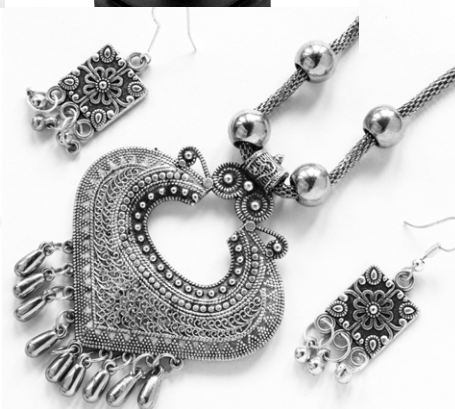


a glimpse of the glimmer



SILVER JEWELLERY





a glimpse of the glimmer



SILVER GIFT ITEMS





a glimpse of the glimmer



SILVERWARE





a glimpse of the glimmer



SILVER IDOLS





THE
STOREFRONT





- With minimal branding as one of our communication highlights, we allow the spotlight on the exclusive product range.
- The brand name with its standard look and feel occupies limited space of the showcase while the products are being focused upon.
- Our latest collection and newest designs will occupy the store window with the intent of attracting prospective customers.
- The space will be well-lit with the purpose of showcasing the bling of the products in store.
- The hallmark, our symbol of authenticity will also be displayed with a certificate to assure our prospective customers of the purity of our products.

ELEGANT PACKAGING FOR
OUR EXQUISITE PRODUCT





Our Satin Pouches

have been designed for small size products like home decor items, pendants, necklaces, and the likes. These pouches will have a sheen to them which will signify the glimmer of the products they carry.



These silver Cardboard Boxes

will carry within our diverse range of medium size products, which include silverware, oxidised silver earrings, and specially designed silver gift items. The box will come with minimal branding, and a shiny texture making it a perfect present for loved ones.

These Pouches

have been designed in a range of sizes for our diversified range of products. With bubble wrapped inner layering and zip lock closing, these pouches will be great for carrying products with sharp edges like heavy earrings and cutlery.





These exclusively designed Gift Boxes

are for small pieces of silver jewellery specifically meant for gifting. The velvety exterior and minimal branding makes it all the more sophisticated and an excellent pick for gifting a symbol of purity to a special someone.

These on-request Carry Bags

will be available for customers who request for the same. These are designed with cloth material making them heavy-weight resistant and allowing them to carry multiple products. These bags will be designed without branding and will be available at additional charges.



The multi-layer Paper Bag

has been designed to carry a heavier amount of weight. Adorned with silver satin ribbon, this bag exudes elegance and sophistication. This has been particularly designed to safely carry multiple products from our range of silver items.

expanding the horizon



OUR NATIONWIDE RETAIL OUTLET PLANS

SHINNING BRIGHT ACROSS — ♦ india ♦ —

EXPANDING FOOTPRINT. STRENGTHENING LEGACY.

Shyam Sundar Chandiwala is on a mission to bring the timeless elegance of fine silver craftsmanship to discerning customers across India. With a growing network of showrooms in key cities—Kolkata, Siliguri, Durgapur, Asansol, Deoghar, and Gaya—we are now focused on expanding into premium retail spaces nationwide.

Our vision is to establish high-visibility, high-credibility retail outlets that reflect the values our brand is built on — purity, precision, and trust. Each store is thoughtfully designed to offer a seamless and enriching shopping experience, showcasing a curated selection of silver jewellery, silverware, gift items, and religious idols, all crafted with meticulous attention to detail.

With every new showroom, we reaffirm our commitment to purity, quality, and thoughtful design — values that have defined our brand since inception. As we grow, we also seek to contribute positively to the communities we serve — by generating employment, supporting local economies, and offering products that celebrate cultural and personal milestones.

Shyam Sundar Chandiwala is not just growing in numbers, but in purpose. Each showroom is a reflection of our enduring promise — to uphold the highest standards of craftsmanship while making timeless silver accessible to more homes and hearts.

We invite premier retail destinations across India to be part of this journey — as we continue to bring “The Shine of Purity” to life across the nation.

THE LEGACY BEHIND THE shine

SHYAM SUNDAR
CHANDIWALA
THE SHINE OF PURITY

FROM VISION TO VENTURES — THE STORY OF THE GROUP POWERING SHYAM SUNDAR CHANDIWALA.



THE FOUNDING PILLARS SUNDAR BHALOTIA & SHYAM BHALOTIA OVER 70 YEARS OF BUSINESS INTEGRITY

With over seven decades of entrepreneurial experience, brothers Shyam & Sundar Bhalotia have laid the foundation for a group built on trust, quality, and long-term vision. From real estate and healthcare to lifestyle ventures, their leadership continues to guide businesses rooted in relationships and responsibility.



**BUILDING COMMUNITIES,
REDEFINING LIVING**

MTM Realty, the real estate vertical of the group, is redefining urban living across Eastern India with projects in Durgapur, Raniganj, and Asansol. The portfolio includes villas, luxury apartments, value homes, senior living, and gated townships. With a focus on design, delivery, and community well-being, MTM Realty is creating modern living spaces with heart.



**BRINGING PREMIUM
JEWELLERY RETAIL TO
TIER-2 CITIES**

Through SENCO Gold franchises in Asansol (GT Road), Durgapur (Junction Mall), and Dhanbad (Ozone Plaza), the group is redefining jewellery retail in emerging urban centers. These high-end outlets blend variety, trust, and modern aesthetics—reflecting the group's deep understanding of aspirational markets and its commitment to delivering premium, customer-focused experiences.



**MADE IN INDIA,
MADE FOR INDIA**

CAREVEL, the group's medical equipment brand, manufactures high-quality healthcare solutions from its Delhi facility. It serves hospitals and institutions with reliable, locally engineered equipment tailored to the Indian medical ecosystem. The brand exemplifies the group's commitment to sectors that touch lives and build national strength.

A COMMITMENT TO COMMUNITY

Beyond business, the group actively supports education, healthcare, local employment, and sustainable development — ensuring that each venture uplifts communities and contributes to long-term societal progress.

Every initiative reflects a deeper purpose: to empower, inspire, and make a meaningful difference. The legacy of Shyam Sundar Chandiwala and its parent group is measured not just in milestones, but in lives touched and trust earned.

*“Seventy years on, our purpose remains the same
— to create, contribute & care.”*





OUR PRESENCE

Durgapur

Upper ground floor, Junction Mall,
City Centre, Durgapur | **Call 86704 81999**

Asansol

81 GT Road, opp Senco Gold,
Asansol-713301 | **Call 86707 43111**

Siliguri

Ground Floor, Bengal Ambuja City Centre Mall,
Siliguri – 734010 | **Call 73844 17111**

Deoghar

G-12, Vioray Mall, Netaji Subhash Road,
Deoghar - 814112 | **Call 99739 50500**

Gaya

Opposite Head Post office, Beside Kala Mandir
(Saree Shop), Gaya 823001 | **Call 84050 24224**

Kolkata

Bhowanipore, near - Hotel Raviz Building
Kol - 700025 | **Call 92394 23455**

Kolkata

Ground Floor, Bengal Ambuja City Centre 2, Newtown,
Rajarhat, Kolkata - 700156 | **Call 73843 97111**

OPENING SOON

Fit-outs in progress, location finalized
Guwahati | Patna | Ranchi

COMING UP

New locations in the pipeline
Mumbai | Delhi

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